

Study Plans - English

Major : Marketing & Electronic Commerce / Diploma Plan Semester : 20142
 Faculty : Oman College of Management & Technology Section : Marketing & Electronic Commerce
 Plan Hrs : 66 Plan Type : Major
 Min Semester : 3 Semester(s) Training : Found Edition : 4 Study Type: Full Time
 Max Semester : 7 Semester(s) Training Hrs : 100 Thesis Type : Nothing

Category : Faculty Requirement

Hrs : (18) Hrs

Group : Compulsory

Hrs : (15) Hrs

course	Course Name	Hrs	Prerequisite Courses	Prerequisit Hrs
102106	Entrepreneurship: Creativity and Innovation	3		
701101	English Language I	3		
701102	English Language II	3	(701101)	
701103	English Language III	3	(701102)	
701105	Arabic Language	3		

Group : Elective

Hrs : (3) Hrs

course	Course Name	Hrs	Prerequisite Courses	Prerequisit Hrs
701107	History of Oman	3		
701108	Arabic Islamic Civilization	3		
701109	Islamic Culture	3		
701110	Environment & Society	3		
701112	Omani Society	3		
701113	Media Culture	3		
701114	Islamic Economics	3		
701117	Introduction to Psychology	3		
701118	Introduction to Library Science	3		
701120	Physical Education	3		
701122	Human Rights Issues	3		

Category : Department Requirement

Hrs : (18) Hrs

Group : Compulsory

Hrs : (18) Hrs

course	Course Name	Hrs	Prerequisite Courses	Prerequisit Hrs
102101	Principles of Management I	3		
102103	Principles of Macro Economics	3		
*102201	Principles of Statistics	3		
103202	Scientific Research Methods	3		
202101	Principles of Accounting I	3		

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Category Departement Requirement

Hrs : (18) Hrs

Group Compulsory

Hrs : (18) Hrs

course	Course Name	Hrs	Prerequisite Courses	Prerequisite Hrs
202102	Principles of Accounting II	3	(202101)	

Category : Supporting Requirement

Hrs : (30) Hrs

Group : Compulsory

Hrs : (24) Hrs

course	Course Name	Hrs	Prerequisite Courses	Prerequisite Hrs
302201	Principles of Finance I	3		
403201	Principles of Marketing I	3		
403202	(Principles of Marketing (2	3	(403201)	
403203	Service Marketing	3	(403201)	
403204	Sales Management	3	(403201)	
403205	Product Management	3	(403201)	
403206	Promotion Management	3	(403201)	
403207	Computer Applications in Marketing	3	(403201)	

Group : Elective

Hrs : (6) Hrs

course	Course Name	Hrs	Prerequisite Courses	Prerequisite Hrs
102104	Principles of Microeconomics	3		
103201	Commercial Law	3		
403210	industrial marketing	3	(403201)	
403305	Tourism Marketing	3	(403201)	
403306	Whole Trading	3	(403201)	
403307	Banking Marketing	3	(403201)	